



ASHLAND Balloonfest

SPONSOR FLYER
2023

June 22-24 will be the area's largest community event at Freer Field. Be a part of our 33rd year by becoming a sponsor today! This is a fun way to showcase your organization and involvement in our community!

Shape Balloon \$5000 / Half Shape Balloon \$2500

Receives ALL SPONSOR BENEFITS LISTED ON THIS FORM

Event Entertainment Sponsor - \$2000 Family/Entertainment Sponsor(kids stage) - \$600

Main Stage* Field & Stage banner, media announcements, print & digital advertising, AND printed bio in magazine

Marquee Light Sponsor - \$2000

Receives all sponsor benefits PLUS additional PR signage at the marquee

T-Shirt Sponsor - \$1500

Receives all sponsor benefits PLUS listed on all of our volunteer shirts

VIP Reception Sponsor - \$1200

Receives all sponsor benefits PLUS additional PR and intro at VIP Reception

Full Balloon Sponsor - \$850/ Half Balloon Sponsor - \$500

Balloon ride, media announcements, balloon banner, parking passes, 10' x 10' vendor space, website link, advertising, infield wrist bands, AND printed bio with your balloon in annual magazine

Billboard Sponsor - \$750

One large Billboard, media announcements, print & digital advertising, AND printed bio in annual magazine

Other Sponsorship Opportunities . . . Launch Director - \$200, Ground Crew - \$100

****ALL SPONSORS** will receive: *An individual sponsor sign located on the field, *Free parking, *Advertising in promotional material, *Advertising on www.ashlandohioballoonfest.com, *An invitation to the VIP Reception on Thursday, June 22nd, ***FULL BALLOON & UP** receive balloon ride and 10x10 vendor space

****Commitments received prior to April 15 receive best PR and balloon confirmations**

NOTE: Early birds will receive a 5% discount if payment is received before February 28.

*****ALL COMMITMENTS MUST BE CONFIRMED AND PAID BY APRIL 15*****

For further information, contact sponsors@ashlandohioballoonfest.com or text/call 419-606-9349

*SPONSOR PACKETS ARE MAILED ONE MONTH PRIOR TO EVENT TO THE CONTACT ON THIS FORM

*Company Name (exactly for advertising)

**full balloon sponsors submit 50 word bio & logo, *half balloon sponsors submit 25 word bio & logo via email by April 15*

*Contact Name:

*Phone:

*Address:

*City:

*State:

Zip:

*E-mail Address:

*Website:

*Name & Phone # of Rider (full balloon & up)

*Sponsorship Level: _____ check enclosed _____ send invoice _____

Please return ***COMPLETED*** form & payment to: **Sponsors @ Ashland Balloonfest**
P.O. Box 1144 Ashland, OH 44805