



ASHLAND Balloonfest

2018 Sponsorship Form

June 28th – 30th will be the area’s largest community event at Freer Field. Be a part of this celebration by becoming a sponsor today! This is a great way to showcase your organization and involvement in our community!

Full Balloon Sponsor - \$850

Balloon ride, media announcements, balloon banner, parking passes, 10’ x 10’ vendor space, website link, advertising, infield wrist bands, AND printed bio with your balloon in annual magazine

Billboard Sponsor - \$750

One large Billboard, media announcements, print & digital advertising, AND printed bio in annual magazine

Family/Entertainment Sponsor - \$600

Field banner, media announcements, print & digital advertising, AND printed bio in annual magazine

Half Balloon Sponsor - \$475

Balloon banner, media announcements, advertising, AND printed bio with your balloon in annual magazine

Other Sponsorship Opportunities

Launch Director - \$200, Ground Crew - \$100; Other Levels available per request

****ALL SPONSORS** will receive:

- An individual sponsor sign located on the field
- Preferred parking
- Advertising in promotional material
- Advertising on www.ashlandohioballoonfest.com
- An invitation to the VIP Reception on Thursday, June 28th

****Commitments received prior to April 1 receive best PR and balloon confirmations**

NOTE: Early birds will receive a 5% discount if payment is received before February 28.

*****ALL COMMITMENTS MUST BE CONFIRMED AND PAID BY APRIL 1*****

For further information, contact sponsors@ashlandohioballoonfest.com or call 419-606-9349

***SPONSOR PACKETS ARE MAILED ONE MONTH PRIOR TO EVENT TO THE CONTACT ON THIS FORM**

*Company Name (exactly for advertising): _____

***full balloon sponsors submit 250 word bio on separate paper *half balloon sponsors submit 125 word bio**

*Contact Name: _____ *phone _____

*Address: _____

*City: _____ *State: _____ Zip: _____

*E-mail Address: _____ *Website: _____

*Name & Phone # of Rider (full balloon & up) _____

*Sponsorship Level: _____ check enclosed _____ send invoice _____

Please return the ***COMPLETED*** form and payment to: Ashland Balloonfest P.O. Box 1144 Ashland, OH 44805