



ASHLAND Balloonfest 30th Anniversary!

2021 Sponsorship Form

June 24 – 26 will be the area’s largest community event at Freer Field. Be a part of this 30th celebration by becoming a sponsor today! This is a great way to showcase your organization and involvement in our community!

Shape Balloon \$5000 / Half Shape Balloon \$2500

Receives ALL SPONSOR BENEFITS LISTED ON THIS FORM

Event Entertainment Sponsor - \$2000 **Family/Entertainment Sponsor - \$600 (kids stage)**

Main Stage* Field & Stage banner, media announcements, print & digital advertising, AND printed bio in magazine

T-Shirt Sponsor - \$1500

Receives all sponsor benefits PLUS listed on all of our volunteer shirts

VIP Reception Sponsor - \$1000

Receives all sponsor benefits PLUS excess PR and intro at VIP Reception

Full Balloon Sponsor - \$850 **Half Balloon Sponsor - \$475 (no balloon ride/vendor space)**

Balloon ride, media announcements, balloon banner, parking passes, 10’ x 10’ vendor space, website link, advertising, infield wrist bands, AND printed bio with your balloon in annual magazine

Billboard Sponsor - \$750

One large Billboard, media announcements, print & digital advertising, AND printed bio in annual magazine

Other Sponsorship Opportunities . . . Launch Director - \$200, Ground Crew - \$100

****ALL SPONSORS** will receive: *An individual sponsor sign located on the field, *Preferred parking, *Advertising in promotional material, *Full balloon & up receive balloon ride and 10x10 vendor space, *Advertising on www.ashlandohioballoonfest.com, *An invitation to the VIP Reception on Thursday, June 24th ****Commitments received prior to April 1 receive best PR and balloon confirmations**

NOTE: Early birds will receive a 5% discount if payment is received before February 28.

*****ALL COMMITMENTS MUST BE CONFIRMED AND PAID BY APRIL 1*****

***DID YOU PAY IN 2020 AND WANT TO USE THAT COMMITMENT FOR 2021??** YES NO

For further information, contact sponsors@ashlandohioballoonfest.com or text/call 419-606-9349

***SPONSOR PACKETS ARE MAILED ONE MONTH PRIOR TO EVENT TO THE CONTACT ON THIS FORM**

*Company Name (exactly for advertising): _____

***full balloon sponsors submit 50 word bio & logo, *half balloon sponsors submit 25 word bio & logo via email**

*Contact Name: _____ *Phone: _____

*Address: _____

*City: _____ *State: _____ Zip: _____

*E-mail Address: _____ *Website: _____

*Name & Phone # of Rider (full balloon & up) _____

*Sponsorship Level: _____ check enclosed _____ send invoice _____

Please return the ***COMPLETED*** form and payment to: Ashland Balloonfest P.O. Box 1144 Ashland, OH 44805