

ABOUT SPONSORSHIPS

ALL SPONSORS receive:

- Individual sponsor sign on the field
- Preferred parking
- Advertising in promotional material
- Invitation to the VIP Reception

Full Balloon (\$900 Value) & Up receive:

- Balloon ride
- 10x10 vendor space
- Advertising on our website
- An invitation to the VIP Reception on Thursday, June 23th

Commitments received prior to April 1 will get best PR and balloon confirmations!

NOTE: *All events are weather dependent*

Early birds will receive a 5% discount if payment is received before March 1st via cash or check.

ALL COMMITMENTS MUST BE CONFIRMED AND PAID BY APRIL 1

For further information, contact sponsors@ashlandohioballoonfest.com or text/call 419-606-9349

SPONSOR PACKETS ARE MAILED ONE MONTH PRIOR TO EVENT TO THE CONTACT ON THIS FORM



ASHLAND
Balloonfest

PO BOX 1144
ASHLAND, OH 44805

CONTACT DETAILS

theashlandohioballoonfest@gmail.com



Ashland BalloonFest



32ND ANNUAL

ASHLAND BALLOONFEST

JUNE 23-25, 2022

SPONSORSHIP LEVELS

SHAPE BALLOON: \$5,000

- Receives ALL sponsor benefits listed on this form.

HALF SHAPE BALLOON: \$2,500

- Receives ALL sponsor benefits listed on this form.

EVENT ENTERTAINMENT: \$2,000

- *Main Stage* - Field and Stage Banner, Media Announcements, print and digital advertising, and printed Bio in Magazine.

MARQUEE LIGHT SPONSOR: \$2,000

- Receives ALL sponsor benefits PLUS excess PR signage at the Marquee.

T-SHIRT SPONSOR: \$1,500

- Receives ALL sponsor benefits PLUS a logo listing on all volunteer shirts



VIP RECEPTION SPONSOR: \$1,200

- Receives ALL sponsor benefits PLUS excess PR and intro at VIP Reception

FULL BALLOON SPONSOR: \$900

- Balloon ride, media announcements, balloon banner, parking passes, 10'x10' vendor space, website link, advertising, infield wrist bands, AND printed bio with balloon in annual magazine.

HALF BALLOON SPONSOR: \$500

- Media announcements, balloon banner, parking passes, website link, advertising, infield wrist bands, AND printed bio with balloon in annual magazine.

BILLBOARD SPONSOR: \$750

- One large billboard, media announcements, print & digital advertising, AND printed bio in annual magazine.

FAMILY/ ENTERTAINMENT: \$600

- *Kids Stage* - Field and Stage Banner, Media Announcements, print and digital advertising, and printed Bio in Magazine.

LAUNCH DIRECTOR SPONSOR: \$200

GROUND CREW SPONSOR: \$100

SPONSOR FORM

Full Balloon Sponsors- Please submit a 50 word bio & logo via email.

Half Balloon Sponsors- Please submit a 25 word bio & logo via email to theashlandohioballoonfest@gmail.com.

COMPANY NAME & MAIN CONTACT

PHONE NUMBER

EMAIL ADDRESS & WEBSITE

PHYSICAL ADDRESS

SPONSORSHIP LEVEL

CHECK ENCLOSED

SEND INVOICE

Please send completed payments to
Ashland BalloonFest
P.O. Box 1144
Ashland, Ohio 44805